

DIGITAL INTELLIGENCE DASHBOARD GEORGIA

DIGITAL INTELLIGENCE INDEX IS A COLLABORATIVE RESEARCH INITIATIVE OF
THE FLETCHER SCHOOL AT TUFTS UNIVERSITY AND MASTERCARD.

UPDATED Q3 2021



ST. TRINITY CATHEDRAL, TBILISI, GEORGIA



The Digital Intelligence Index (DII) is an interactive research platform built to provide evidence-driven, actionable insights on how to enhance digital competitiveness, nurture trust in the digital economy, and foster responsible use of data, AI, and other advanced technologies for enhanced productivity and the greater good.

The following DII Dashboard provides an in-depth breakdown of a single economy's relative performance in the DII's Digital Evolution and Digital Trust Scorecards. DII Dashboards offer a suite of powerful visualizations to gauge an economy's digital strengths and shortcomings, benchmarking an economy's score in each index dimension against global and income group peer medians.

The Digital Evolution Scorecard compares the digital maturity and historical growth trajectory of 90 select economies—comprising 95% of the globe's online population—across four key drivers: Supply Conditions, Demand Conditions, Institutional Environment, and Innovation and Change. The resulting framework captures both the state and rate of digital evolution and identifies implications for investment, innovation, and policy priorities.

The Digital Trust Scorecard covers a smaller group of 42 economies and is comprised of four key drivers: Environment, Experience, Behavior, and Attitudes. These measures consider the trustworthiness of the digital ecosystem in each economy, the level and types of friction in digital experiences, the depth of engagement among Internet users, and the level of trust in the digital ecosystem expressed by citizens.

For both scorecards, economies are given a rating (represented by color) on each metric dependent on their quartile of the metric score distribution. Box and whisker plots for each metric demonstrate where in the distribution an economy falls, with a triangle representing the average metric score for their respective World Bank income group. For Digital Evolution, economies are also assessed on their relative trend in the given metric from 2008 to 2019—from rapidly receding to rapidly advancing—an assessment we represent with arrows.

This edition of the DII offers data, insights, policy recommendations, and international comparisons to guide decision-makers to chart a path out of the pandemic-induced economic challenges of 2020 and toward a data-enabled, artificial intelligence-augmented, and inclusive digital future. **Click here** to explore the DII interactive site, read the report, and download the dataset.



ZONE **BREAK OUT**

STATE

SCORE

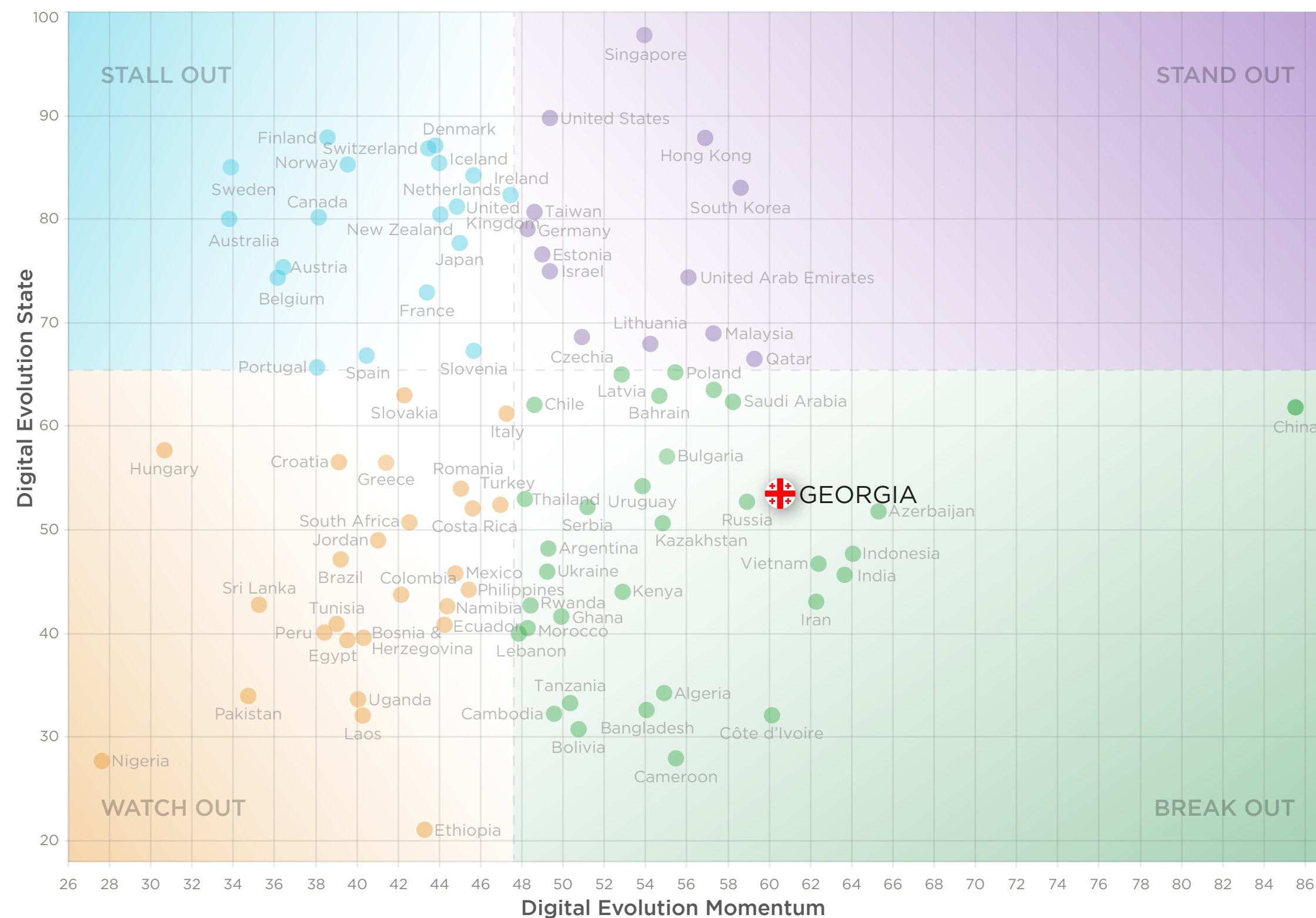
53.46

RANK

47/90

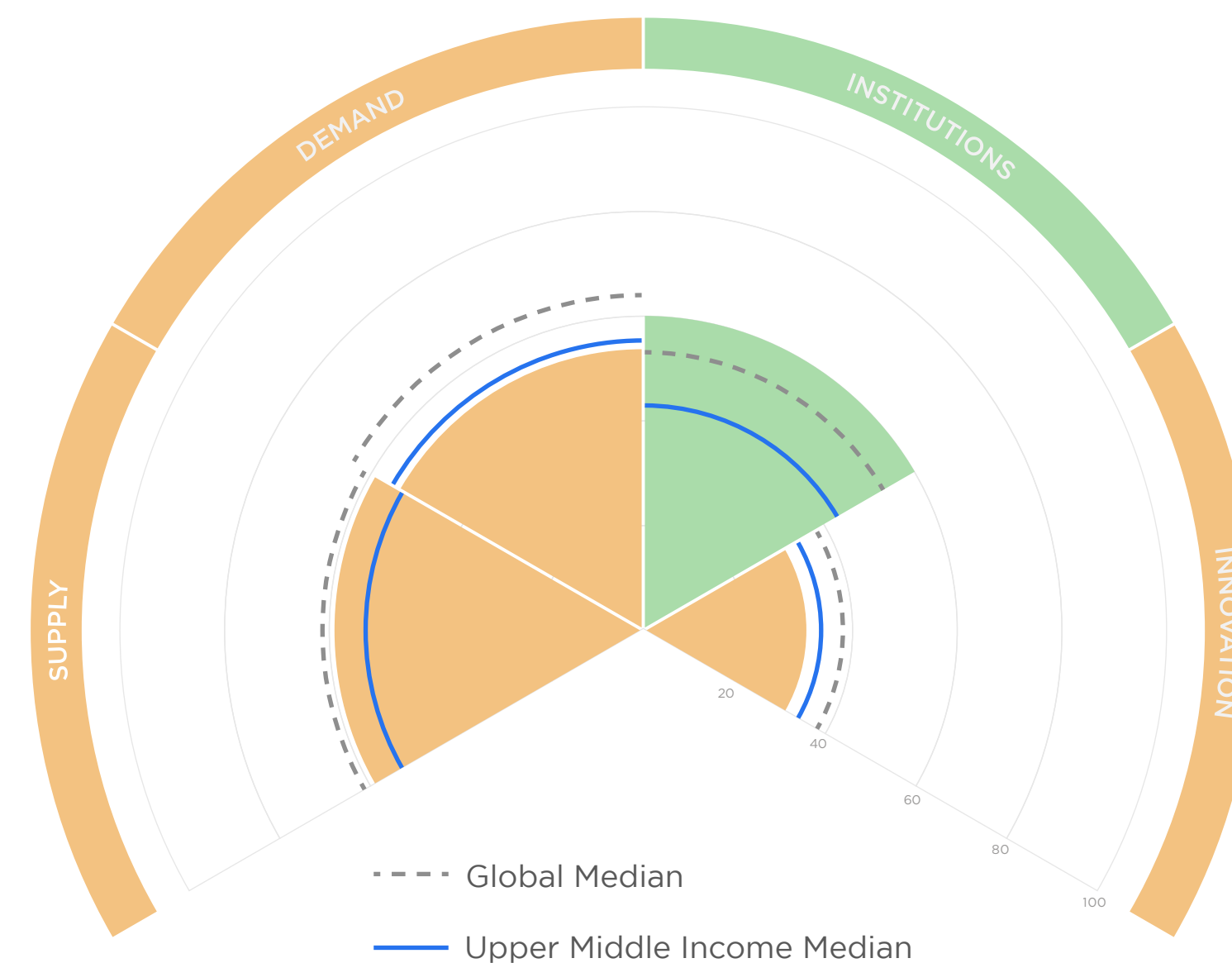
MOMENTUM

SCORE	RANK
60.72	07/90

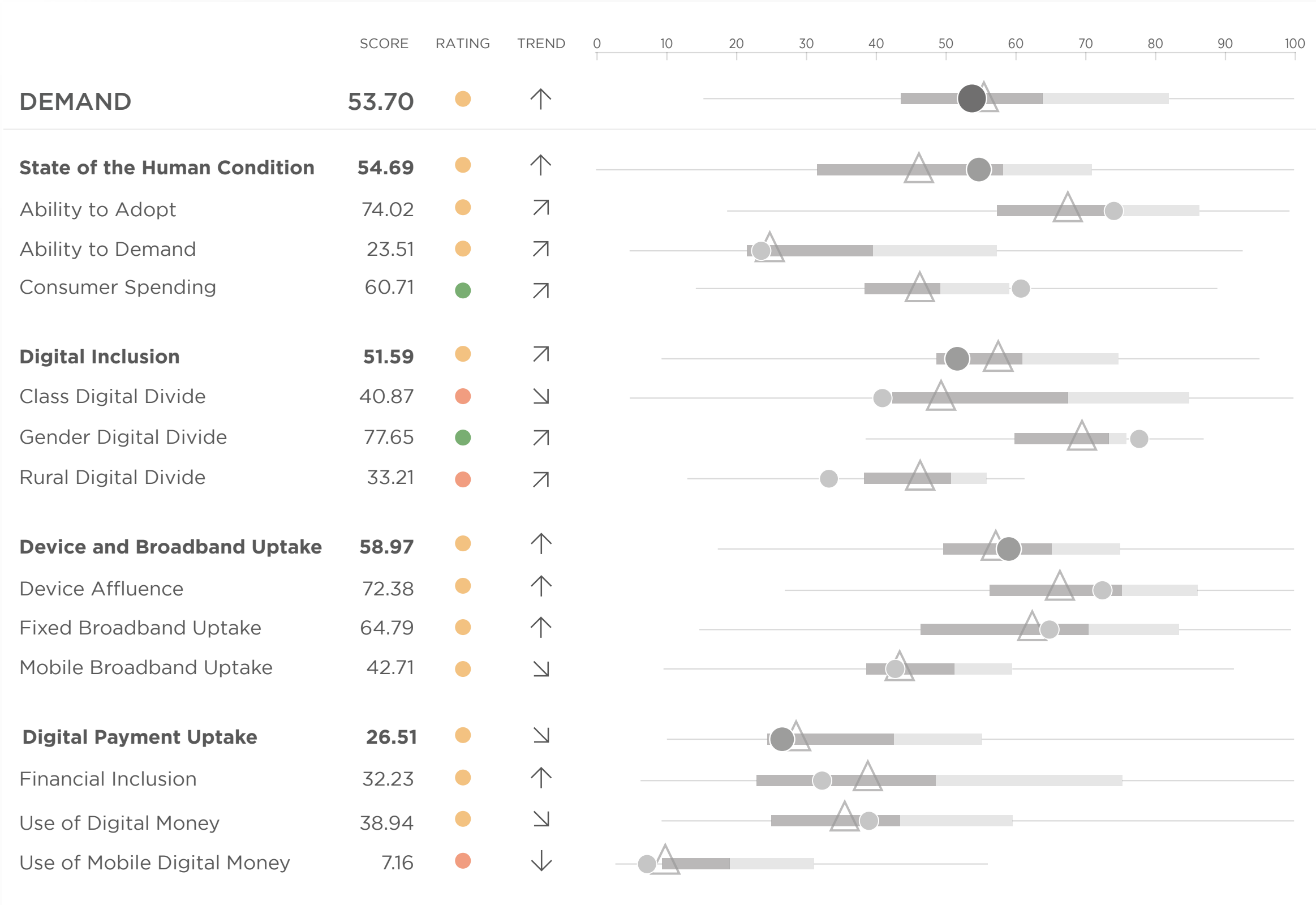


Digital Evolution

Digital Evolution measures the state and momentum of digitalization across 90 economies



↓ Rapidly Receding ↘ Slowly Receding ↗ Slowly Advancing ↑ Rapidly Advancing ● Bottom Quartile ● Third Quartile ● Second Quartile ● Top Quartile

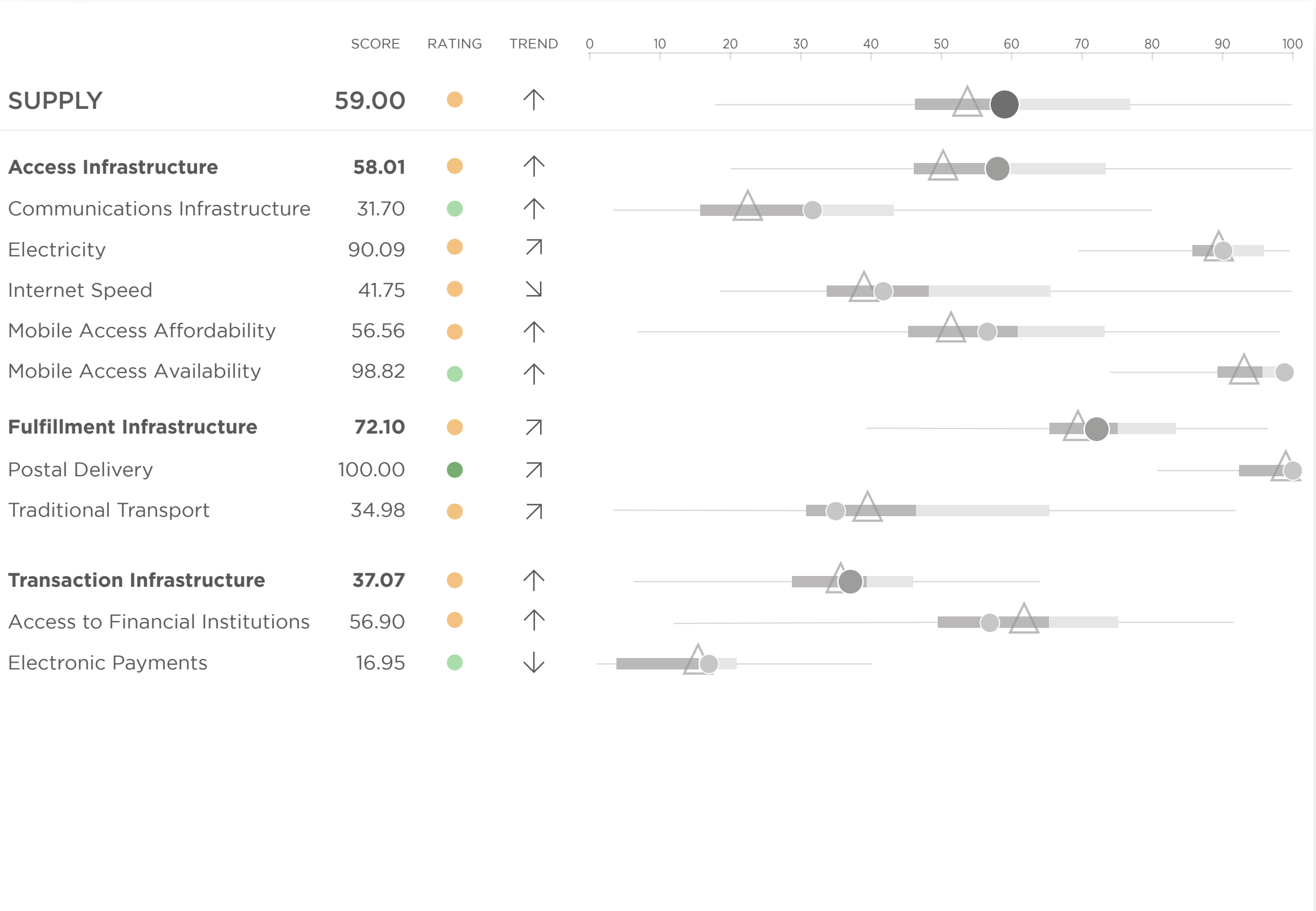


⊕ Top performing clusters by rank

1. Gender Digital Divide 17/90
2. Consumer Spending 20/90
3. Ability to Adopt 47/90

⊖ Lowest performing clusters by rank

1. Class Digital Divide 70/90
2. Use of Mobile Digital Money 70/90
3. Rural Digital Divide 76/90



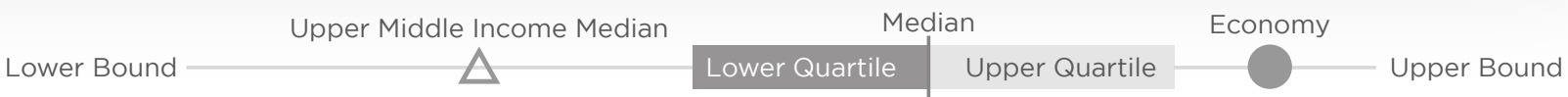
⊕ Top performing clusters by rank

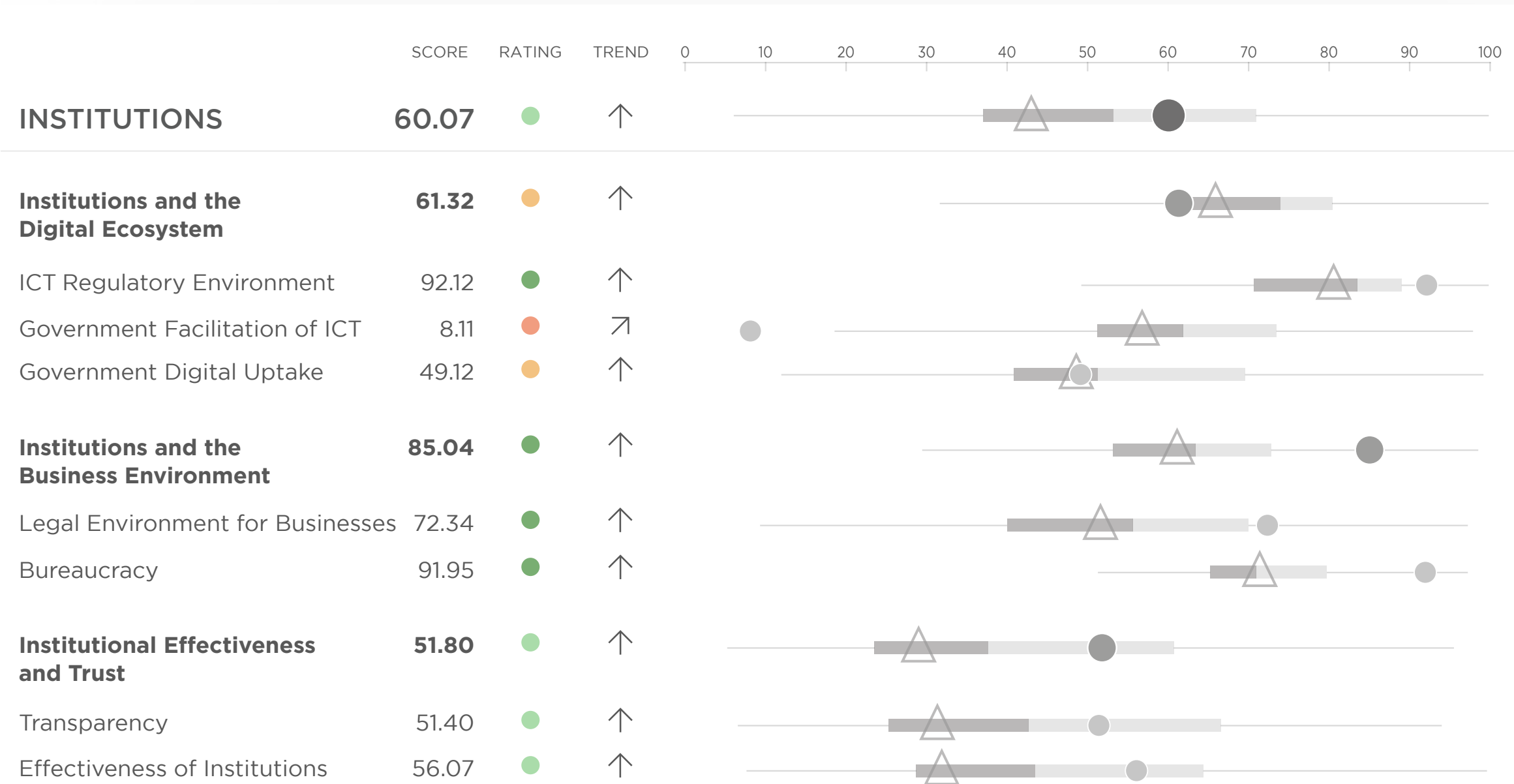
1. Mobile Access Availability 25/90
2. Electronic Payments 30/90
3. Communications Infrastructure 43/90

⊖ Lowest performing clusters by rank

1. Electricity 55/90
2. Access to Financial Institutions 60/90
3. Traditional Transport 62/90

↓ Rapidly Receding ↘ Slowly Receding ↗ Slowly Advancing ↑ Rapidly Advancing
● Bottom Quartile ● Third Quartile ● Second Quartile ● Top Quartile



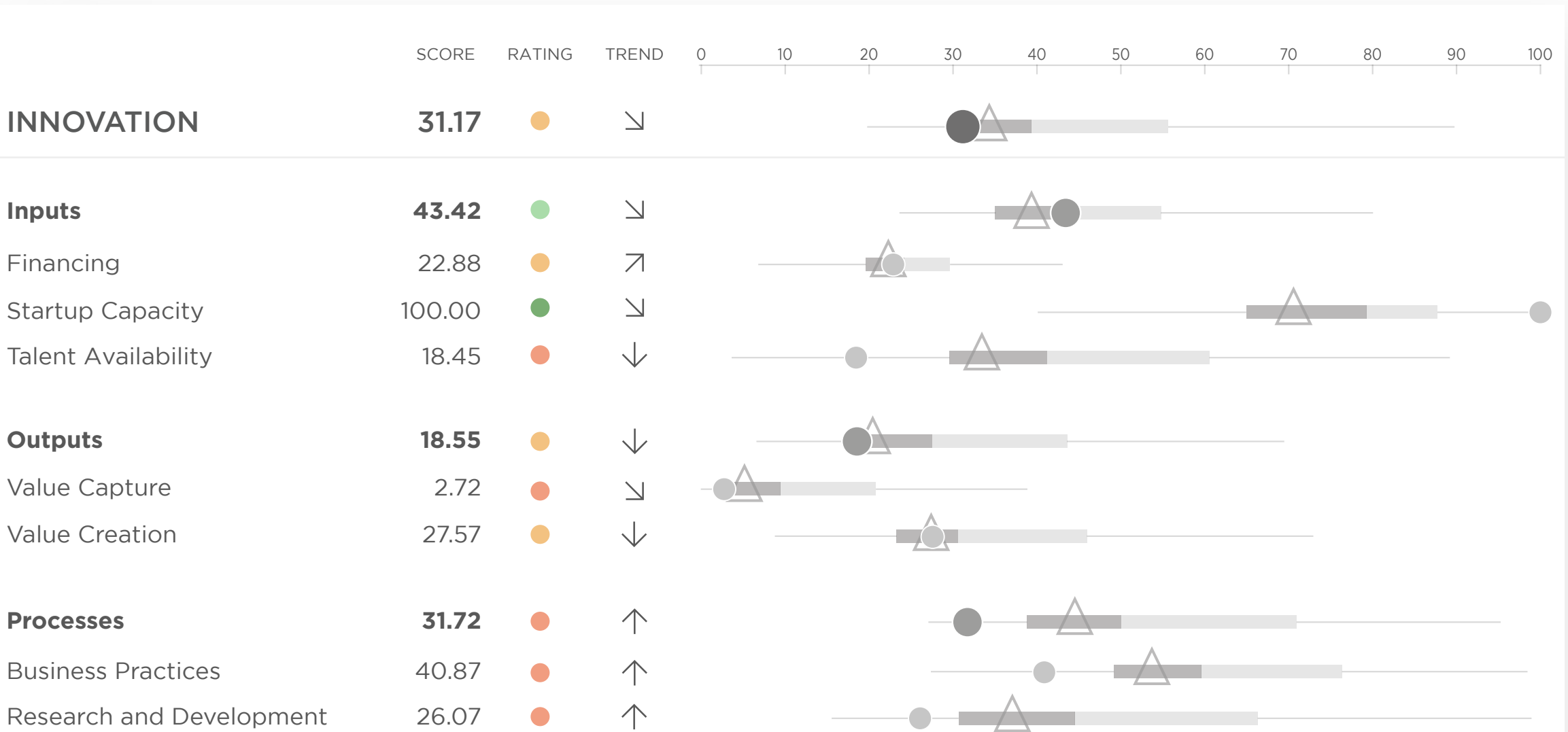


+ Top performing clusters by rank

1. Bureaucracy 7/90
2. ICT Regulatory Environment 8/90
3. Legal Environment for Businesses 18/90

- Lowest performing clusters by rank

1. Effectiveness of Institutions 36/90
2. Government Digital Uptake 50/90
3. Government Facilitation of ICT 89/90



+ Top performing clusters by rank

1. Startup Capacity 1/90
2. Financing 50/90
3. Value Creation 55/90

- Lowest performing clusters by rank

1. Research and Development 82/90
2. Talent Availability 83/90
3. Business Practices 84/90

↓ Rapidly Receding ↘ Slowly Receding ↗ Slowly Advancing ↑ Rapidly Advancing
● Bottom Quartile ● Third Quartile ● Second Quartile ● Top Quartile

