

Dispatches from the Digital Planet

Digital Intelligence Index

As we begin a new year in 2021, the importance of digital adoption and integration is coming into sharper focus. Digitalization accelerated in 2020 and will persist in 2021 and beyond. Understanding the factors that drive digitalization is the first step toward achieving more digitally evolved societies. While dependence on digital was out of necessity in 2020, in 2021 and beyond much of this reliance will be predicated on trust in digital systems. Trust in digital platforms, such as Twitter, have already been put to the test in the aftermath of the siege on Capitol Hill on January 6th. The journey ahead from the digital present to a data-enabled and more inclusive digital future will depend on the strength of this digital trust to connect private industry, institutions, and the public.

Digital solutions to combat COVID and rollout vaccines will be reliant on sensitive data like exposure status, immunization status, social behavior, and personal health information. Businesses and governments can work cohesively to help all 7.6 billion people around the globe benefit from the vast opportunities that a digitally advanced economy can bring. But they must act now to enhance access, nurture trust and foster responsible use of the latest technologies.

This is why we're excited to share the **Digital Intelligence Index** - a collaborative research platform aimed at providing data and evidence-based actionable insights to leaders and changemakers around the globe.

Explore the Interactive DII

Built on 350+ indicators, The Digital Intelligence Index provides a holistic view of economies' digital health through their Digital Evolution and Digital Trust scorecards.



Digital Evolution

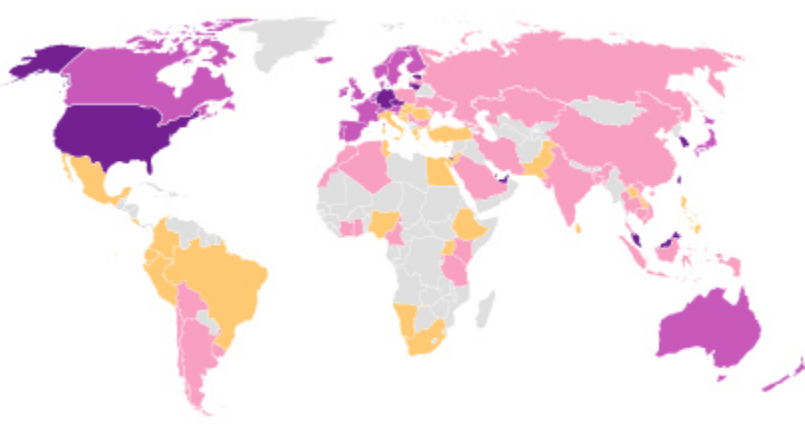
measures the current state of digitalization—from an economy's past to its digital present.

Digital Trust

is the bridge that connects an economy's digital present to an intelligent and inclusive digital future.

Measuring the drivers of Digital Evolution and Digital Trust is critical, to help economies:

- 1 Identify their own challenges to increasing **digital competitiveness**
- 2 Foster a healthy relationship between the **Givers** and **Guarantors** of trust
- 3 Track their own **momentum**, helping ensure a **positive trajectory**



STAND OUT

Stand Out economies are both digitally advanced and exhibit high momentum.

STALL OUT

Stall Out economies enjoy a high state of digital advancement while exhibiting slowing momentum.

BREAK OUT

Break Out economies are low scoring in their current states of digitalization but are evolving rapidly.

WATCH OUT

Watch Out economies face significant challenges with their low state of digitalization and low momentum.

Digital in the time of COVID-19

"The pandemic may be the purest test of the world's progress towards digitalization to date, proving in the starkest possible terms how dynamic digital economies have been most resilient to the economic turmoil and are best positioned for future growth."



Bhaskar Chakravorti

Dean of Global Business,
The Fletcher School, Tufts University;
Chair of Digital Planet

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Digital Intelligence Index is a collaborative research initiative of The Fletcher School at Tufts University and Mastercard.