









# Dispatches from the Digital **Planet**

March 2021

#### **RESEARCH SPOTLIGHT**



### Trust in the Digital Economy and its Evolution **Across 90 Economies as the Planet Paused** for a Pandemic

The Digital Intelligence Index, in collaboration with Mastercard, provides decision-makers with the tools to analyze digital competitiveness and the factors that can help global economies navigate a path out of the pandemic.

### **Explore the Interactive DII**

#### **PERSPECTIVE**



### **How Digital Trust** Varies Around the World

Harvard Business Review

As economies around the world digitalize rapidly in response to the pandemic, one component that can sometimes get left behind is user trust. What does it take to build out a digital ecosystem that users will feel comfortable actually using?

#### JUST OUT



### **Big Tech's Opportunity for Inclusive Growth**

The work from home experiences from the pandemic could serve as a catalyst for the tech industry to narrow its large disparities in geographic and demographic diversity.

#### **REGIONAL FOCUS**



#### Digital Light at the End of COVID **Tunnel for India?**

How can the Asian linchpin and the world's second largest internet market translate digital momentum into job creation and inclusivity, while achieving its stated economic goals?

### **EVENT ALERT**



Webinar: Turning America's Digital Divide into Digital Dividends: Ideas for the **Biden-Harris Administration** 

DATE: MARCH 31, 2021 12:00-1:30 PM (EST)

REGISTER NOW

## **ANALYST OF THE MONTH**



## I'VE BEEN WORKING ON

Inclusive internet framework study for US policy recommendations at the state, local, and national levels.

## AN INSIGHT I DISCOVERED

While the state-level picture offers a valuable macro perspective, it is crucial to dig deeper into the digital disparities that exist on a county-level, where the gaps are often the most acute.

## I'M PASSIONATE ABOUT

The intersection of technology and social impact, with a special interest in how digital solutions and tools can bridge inequitable gaps to promote sustainable and inclusive development for all.

## IN THE NEWS

Did Big Tech Save the World From an Even Bigger Economic Meltdown?: Bhaskar Chakravorti | Foreign Policy

How Digital Trust Varies Around the World: Bhaskar Chakravorti & Ravi Shankar Chaturvedi | Harvard Business Review

Amazon, Starbucks and Other Tech Giants Volunteer to Assist in the COVID-19 Vaccination Effort | Cheddar

Mukesh Ambani Goes Back to the Future with His Latest Investment in a Pod Taxi Tech Company | Quartz India

## **ABOUT DIGITAL PLANET**

Digital Planet is an interdisciplinary research initiative of The Fletcher School's Institute for Business in the Global Context (IBGC) dedicated to understanding the impact of digital innovation on the world and providing actionable insights for policymakers,

businesses, investors, and innovators.





