

Dispatches from the Digital Planet

April 2021

EVENT FOCUS



Turning America's Digital Divide into Digital Dividends – Ideas for the Biden-Harris Administration

We discuss the tech priorities—and actionable implications—for the Biden-Harris administration on how to harness digital technologies to “build back better.”

Guest Speakers



Miguel Gamiño

Executive Vice President, Global Cities - Enterprise Partnerships, Mastercard

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Shoshana Zuboff

Author; Charles Edward Wilson Professor Emerita, Harvard Business School

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Sue Halpern

Author; Staff Writer, The New Yorker

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Darrell West

Vice President; Director, Governance Studies, Brookings Institution

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Bhaskar Chakravorti

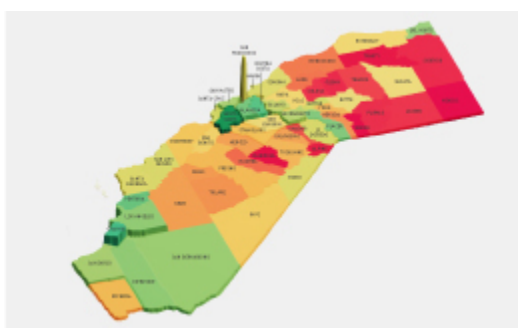
Dean of Global Business, The Fletcher School, Tufts University

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“The Internet has been essentially captured by large corporations—telecom corporations whose main interest is in their shareholders—and not in the public good... No one recognized that this would be more like a utility, and less like your telephone...we started there and we're still there.”

Sue Halpern

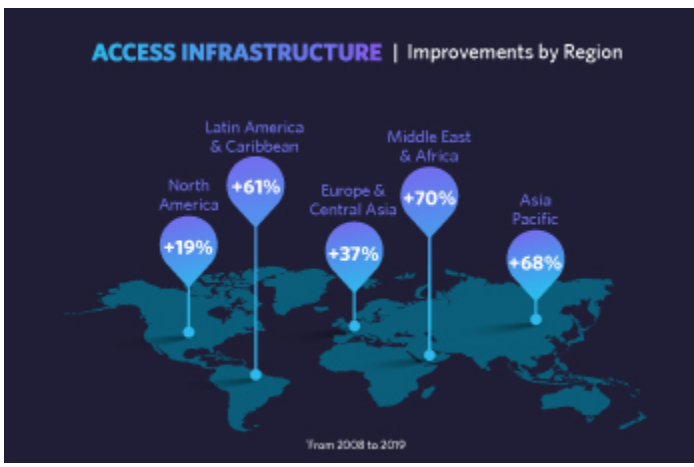


Analyze the digital inequalities across the states of America

A data-led illustration of how the various states compare on broadband usage against factors such as population density, smartphone only usage, and racial clustering

[EXPLORE ANALYSES](#)

RESEARCH SPOTLIGHT

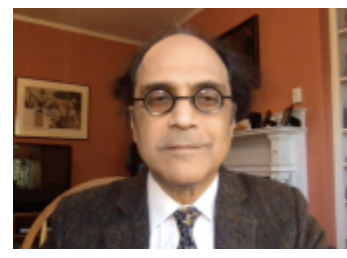


Digital Intelligence Index: An interactive research platform of scorecards

Explore the interactive DII research tool to analyze how 90 global economies stack up against each other, along the broader measures of Digital Evolution and Digital Trust. Compare economies on various parameters, find patterns, draw conclusions on policy intervention, and study the potential for inclusive development through the lens of the digital economy.

[Explore Digital Intelligence Index](#)

PERSPECTIVES



Covid-19 Pandemic Sparks Massive Adoption of New Technologies Cheddar, March 27, 2021

Bhaskar Chakravorti, Dean of Global Business at the Fletcher School at Tufts University, discusses how advancements in technology have helped maintain the global economy and what companies have done to contribute to the widespread adoption of digitally-based services.

ANALYST OF THE MONTH



Devyani Singh
MALD '21
Graduate Student Analyst, Digital Planet

I'VE BEEN WORKING ON

Analyzing gaps in digital access across the United States; and assessing digital health maturity levels across 40+ countries globally.

AN INSIGHT I DISCOVERED

In an increasingly digital world, communities will be socially and financially marginalized if they are unable to access digital services, especially when critical government services move online. However, even for those with access to quality internet, online harassment and privacy breaches can exacerbate existing inequalities.

I'M PASSIONATE ABOUT

Helping governments and markets work for underserved populations.

IN THE NEWS

[Explained: The arguments for and against the new social media rules | The Indian Express](#)

[How Digital Tech is Saving the World From an Even Bigger Economic Crisis | CXO Today](#)

[Reliance Unites With Google, Facebook In Bid For Indian Digital Payments | Competition Policy International](#)

ABOUT DIGITAL PLANET

Digital Planet is an interdisciplinary research initiative of The Fletcher School's Institute for Business in the Global Context (IBGC) dedicated to understanding the impact of digital innovation on the world and providing actionable insights for policymakers, businesses, investors, and innovators.

Let's continue our discussion on 